

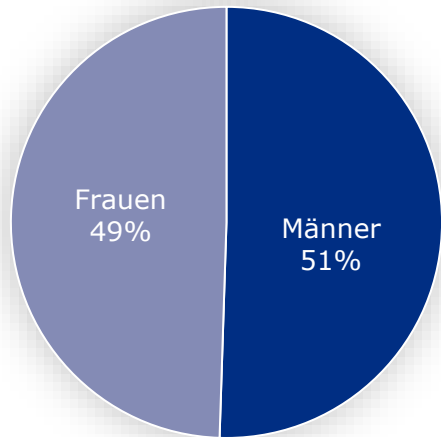
Sendeplatz Promitipp Drive 2022

 Zürich, 23. Januar 2023

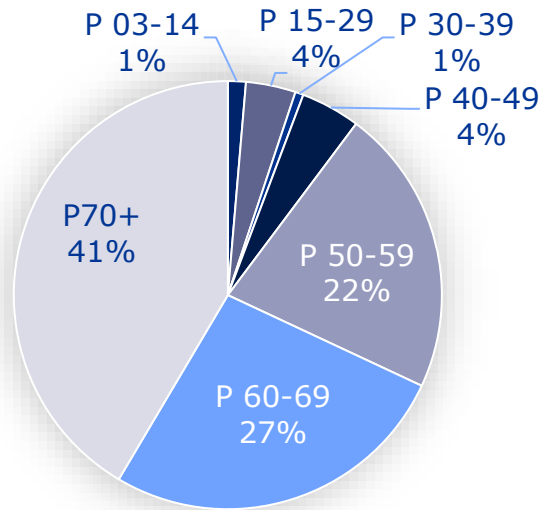
TeleZüri – Soziodemografie Promitipp Drive



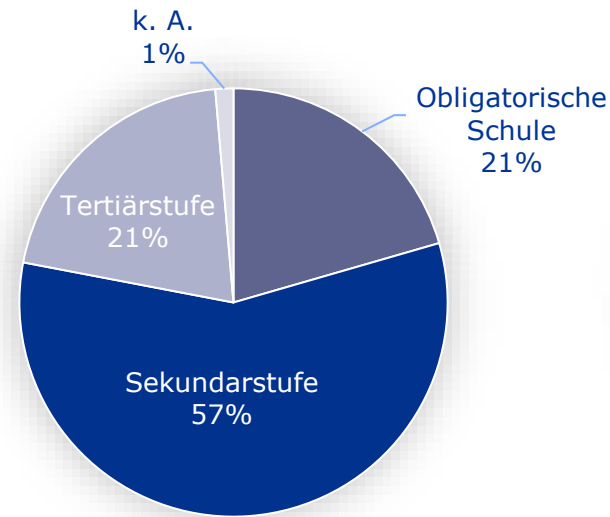
Geschlecht



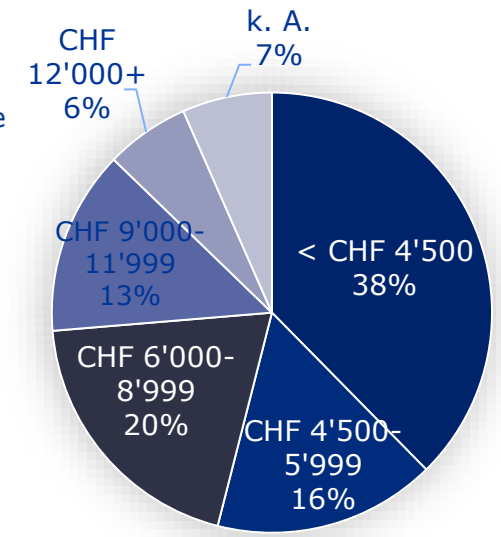
Alter



Bildung



Einkommen



Quelle: Mediapulse TV Data (Instar Analytics), DS, Personen 3+ inkl. Gäste, TeleZüri, 01.01.-31.12.2022, Promitipp Drive, Startzeit 17.00-24.00h, ZGA-% (Basis Total Personen), alle Plattformen, Overnight+7, Stand Daten: 19.01.2023, Hi-Res: 05.01.2023.

Promitipp Drive auf TeleZüri generierte im 2HJ 2022 über 4 Mio. Kontakte!



Sender	Titel	Untertitel	Datum	Wochentag	Startzeit	Total Personen		Ausstrahl
						Rt-T	NRw-T	
TeleZüri	PROMITIPP DRIVE	Staffel 2022 - KW35	30.08.2022	Tuesday	17:52:08	8.4	19.4	2
TeleZüri	PROMITIPP DRIVE	Staffel 2022 - KW36	06.09.2022	Tuesday	17:50:28	2.6	5.0	2
TeleZüri	PROMITIPP DRIVE	Staffel 2022 - KW37	13.09.2022	Tuesday	17:51:51	11.6	22.9	2
TeleZüri	PROMITIPP DRIVE	Staffel 2022 - KW38	20.09.2022	Tuesday	17:51:32	8.8	25.5	2
TeleZüri	PROMITIPP DRIVE	Staffel 2022 - KW39	27.09.2022	Tuesday	17:51:08	5.7	11.2	1
TeleZüri	PROMITIPP DRIVE	Staffel 2022 - KW39	29.09.2022	Thursday	17:51:35	5.3	11.8	1
TeleZüri	PROMITIPP DRIVE	Staffel 2022 - KW40	04.10.2022	Tuesday	17:51:59	12.4	24.0	2
TeleZüri	PROMITIPP DRIVE	Staffel 2022 - KW41	11.10.2022	Tuesday	17:51:36	8.4	22.0	2
TeleZüri	PROMITIPP DRIVE	Staffel 2022 - KW42	18.10.2022	Tuesday	17:53:04	11.2	29.9	2
TeleZüri	PROMITIPP DRIVE	Staffel 2022 - KW43	25.10.2022	Tuesday	17:50:40	11.3	26.8	2
TeleZüri	PROMITIPP DRIVE	Staffel 2022 - KW44	01.11.2022	Tuesday	17:51:29	14.6	32.1	2
TeleZüri	PROMITIPP DRIVE	Staffel 2022 - KW45	08.11.2022	Tuesday	17:52:14	19.4	37.1	2
TeleZüri	PROMITIPP DRIVE	Staffel 2022 - KW46	15.11.2022	Tuesday	17:52:14	12.6	25.4	2
TeleZüri	PROMITIPP DRIVE	Staffel 2022 - KW47	22.11.2022	Tuesday	17:51:06	13.6	28.0	2
TeleZüri	PROMITIPP DRIVE	Staffel 2022 - KW48	29.11.2022	Tuesday	17:53:04	11.1	38.4	2
TeleZüri	PROMITIPP DRIVE	Staffel 2022 - KW49	06.12.2022	Tuesday	17:51:23	10.1	23.3	2
TeleZüri	PROMITIPP DRIVE	Staffel 2022 - KW50	13.12.2022	Tuesday	17:50:33	11.1	25.2	2
						178.0	408.1	32.0

Quelle: Mediapulse TV Data (Instar Analytics), DS, 2022, Total Personen, TeleZüri, Rt-T, NRw-T, alle Plattfromen, Overnight+7

Kontakt

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